



Newcastle-under-Lyme Local Police and Crime Plan

2014 to 2017

Foreword

Newcastle-under-Lyme is a unique and diverse community at the heart of North Staffordshire. That uniqueness and diversity bring many opportunities and benefits, but also presents challenges.

The Office of the Police and Crime Commissioner for Staffordshire has formulated a police and crime plan for the County as a whole - Safer, Fairer, United Communities. That plan quite rightly acknowledges that there is no 'one size fits all' plan for the policing and community safety needs of the diverse communities across Staffordshire.

The report you are now reading is a direct product of that recognition that local communities deserve a voice in how they are policed, protected and supported and that they need a police and crime plan which is tailored to their local needs.

This Local Police and Crime Plan for the borough of Newcastle-under-Lyme for 2014-2017 has been produced by the borough council in collaboration with the local policing team for Newcastle-under-



Lyme and the office of the Police and Crime Commissioner.

The Plan is rooted in the commitment of the borough council, the police and other partner agencies in the borough to work cooperatively with residents to deliver high quality support and services.

It reflects our joint commitment to working together to improve the lives of residents, to improving the places where we all live, work and that we visit in this borough.

The following pages contain a clear outline of how we will work in partnership to achieve improvements in our borough and in the lives of its residents.

It also makes it clear how we will tackle the challenges that our borough faces - how we will identify what needs to be done, who will take the leading role in making sure it is done properly and in a timely fashion, how residents will know if what we are doing is working, and how we will respond to new challenges.

But this plan also recognises the central role that can be played by the most important partner of all - the people of Newcastle-under-Lyme. This plan outlines the important role that residents can play in making this plan work effectively - by working with local borough councillors, through the Locality Action Partnerships (LAPs) that serve every locality in the borough and through a range of local community groups that collectively will make sure that residents can make their views heard.

Cllr Tony Kearon

*Portfolio Holder for Safer Communities,
Newcastle-under-Lyme Borough Council*

Chief Inspector Clare Riley

Newcastle Local Policing Team

Introduction

The Newcastle Partnership is the strategic partnership for the borough.

The shared vision for the Partnership is ***“Newcastle communities together, securing a prosperous future”***.

This means improving people’s lives, the places we live, work and visit and working together to achieve improvements.



In delivering our vision the Newcastle Partnership is focused on two priorities:

- Improving economic growth
- Tackling vulnerability

This Local Police and Crime Plan - developed by the Newcastle Partnership and Staffordshire’s Police and Crime Commissioner - aims to deliver the main objectives outlined above and as set out in other strategies such as the Newcastle-under-Lyme Stronger and Safer Communities Strategy and the Office of the Police and Crime Commissioner’s Safer, Fairer, United Communities Strategy.

The Newcastle Partnership is committed to improving the quality of life and



experiences of people who live, work, invest, study and visit Newcastle-under-Lyme.

We will deliver our ambitions in a number of ways including the Joint Operations Group (JOG), where partners identify local issues and come up with practical solutions with a minimum of fuss and bureaucracy.

We will also deliver via the Locality Action Partnerships (LAPs) which cover different areas of the borough. LAPs are made up of a range of representatives who live and work in the area to address important issues which affect quality of life.

Partnership working in Newcastle-under-Lyme is effective and we are proud of it - this plan will outline those areas we intend to deliver in over the next few

years. Effective partnership working is the way we will do this as we believe it is essential in improving outcomes for our communities and ensuring resources are used properly.

We also intend to deliver based on cooperative working - working together with residents, partners and local organisations to provide quality services - and changing the way the public sector is operated.

To make our vision a reality, we aim to address the needs of our communities and deliver positive outcomes. These are shown in the table below.

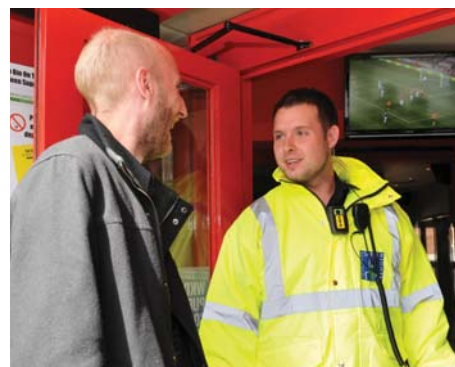
We know the challenges we face - not least financially - but we aim to remain focused on the work we want to do while being mindful of how our work impacts on the borough as a whole.

Needs	Outcomes
Ageing population	Reductions in fear of crime levels
Areas of worklessness	Delivering value for money
High levels of alcohol use	Increased satisfaction with public services
Health inequalities	Healthier and safer communities
Pockets of crime including ASB and domestic violence	Reduced crime levels

Delivering our vision

Newcastle Partnership's priorities are improving economic growth and tackling vulnerability. To achieve these priorities and make our vision a reality we organise our work into three main objectives - improving the lives of people, improving the places where they live, work and visit; and working as partners to achieve this.

The diagram below illustrates which areas come under these objectives and how they fit together with the Partnership's priorities and vision. Our focus is on delivering positive results and our main focus is on our citizens and making them safe.



NEEDS				
Ageing Population	Worklessness	Alcohol/Drugs	Health Issues	Crime
VISION				
Newcastle communities together, securing a prosperous future				
PRIORITIES				
Improving Economic Growth		Tackling Vulnerability		
OBJECTIVES				
PEOPLE	PLACES		PARTNERS	
Helping those who feel vulnerable	Improving life in the home – tackling domestic abuse, dealing with anti-social behaviour		Newcastle Partnership	
Tackling fear of crime	Improving public spaces – town centres, parks		Town Centre Partnerships	
Providing support to those who need it	Making our places safer – use of CCTV		Partnership Against Business Crime	
Dealing with drug and alcohol addiction and abuse	Providing healthier solutions to our localities		Locality Action Partnerships	
Addressing offending, repeat offending and victimisation	Improving our environment		Joint Operations Group	
DELIVERY				
OUTCOMES				
Reduced fear of crime	Reduced levels of crime	Increased satisfaction	Healthier and safer	Value for money
EVALUATION				

When we come together as partners to support people experiencing problems in the places where they live, work, shop and socialise, that's when real partnership work happens. On the next few pages, we set out our plans under each of these objectives.

IMPROVING PEOPLE'S LIVES

Project	Action	Anticipated Outcome	Lead	Timescale	Comments
Development of the partnership hub	Come together as partners on a weekly basis in order to exchange information and both deal with issues and prevent escalation.	Better value for money	Staffordshire Police	April 2014 – April 2015	Partnership hub already established. In terms of holding weekly briefings we will develop this further to ensure effective information exchange and joint working to tackle issues.
Developing the benefits of co-location even further	Using common location better through cross-organisational teams, matrix management and issues.	Better value for money	Newcastle Partnership	April 2014 – April 2015	Range of organisations already based at the Civic Offices in Newcastle-under-Lyme. Looking to work together across organisational boundaries to solve problems for residents.
Developing the Joint Operations Group (JOG)	The JOG is effective but needs to recognise people's lives and issues such as health.	Healthier and safer communities	Newcastle Partnership	April 2014 – April 2016	Build on the existing work of the JOG, which has focused on crime and disorder issues in the main, to bring in a wider focus including issues like health, social care and education.
Developing extra early intervention/prevention for ASB, domestic violence and dependent drinkers	Work on schemes which address related issues like anti-social behaviour, domestic violence and alcohol abuse from a preventative angle.	Safer communities, reductions in fear of crime	Newcastle Partnership	April 2014 – April 2015	Building on existing initiatives around early intervention in areas such as domestic violence and widening the coverage of such schemes in order to bring generations together and encourage understanding between communities.
Improving the way we communicate	Develop more effective and immediate communications.	Reduced fear of crime	Newcastle-under-Lyme BC	April 2014 – April 2017	Good communication is central to the work we do – with partners and the public.
Improved specialist support required for mental health/drugs and alcohol misuse	Complement ongoing work in relation to helping drug/alcohol users and their families.	Healthier and safer communities	Newcastle Partnership	April 2014 – April 2017	To respond to issues around mental health and drug/alcohol misuse developing options to support and using enforcement action as appropriate.
Improved offender management	Work with offenders in order to prevent reoffending.	Reduction in crime	Newcastle Partnership	April 2014 – April 2017	Work with more offenders in order to prevent reoffending via education and support.
Further development of restorative justice	Build on existing projects.	Reduced fear of crime	Newcastle Partnership	April 2014 – April 2017	Develop more projects around offenders helping victims of their crimes and behaviour.
Develop early intervention to tackle problems	Improve early intervention/preventative processes and initiatives.	Reduced levels of crime	Newcastle Partnership	April 2014 – April 2017	Build on existing initiatives in all areas and improve the early intervention element in order to prevent crime and reduce fear of crime.

IMPROVING THE PLACES WHERE WE LIVE, WORK AND VISIT

Project	Action	Anticipated Outcome	Lead	Timescale	Comments
Extend activities to deal with anti-social behaviour	Extend the work around ASB developing diversionary activities and early intervention.	Reduction in fear of crime and levels of crime	Newcastle Partnership	April 2014 – April 2015	Build on existing ASB work and focus on particular areas to broker agreement between communities and organise activities to distract offenders.
Purple Flag accreditation	Achieve Purple Flag status.	Increased satisfaction with area	Newcastle Partnership	April 2014 – Dec 2014	Start the Purple Flag application process, which evaluates town centres in the borough and how safe they are.
Develop partnership work at local level through LAPs	Develop the LAPs into commissioning bodies who can take control of their own issues.	Increased satisfaction with area	Locality Action Partnerships	April 2014 – April 2015	Work is currently underway to equip LAPs to work towards a commissioning approach using local resources.
A&E triage for town centres – scheme to deal with night-time injuries	Allow rapid response to issues in town centres and ease pressure on hospitals.	Healthier and safer communities	Newcastle Partnership	April 2014 – April 2015	Pilot previously launched where medical facilities were available in the town centre. Aiming to deliver the project on a more permanent basis.
Street pastors to provide help to night-time visitors in town centres	Introduce the scheme whereby representatives from local churches assist people in town centres at night.	Healthier and safer communities	Newcastle Partnership	April 2014 – April 2015	Introducing a scheme which is in place and successful elsewhere in Staffordshire, designed to provide guidance and support to people who may be using alcohol/drugs or behaving inappropriately.
Support for victims of domestic/sexual violence	Extend current provision to help more people in need of support in these areas.	Reductions in levels of crime	Newcastle Partnership	April 2014 – April 2017	Extend existing provision of support services to people suffering from domestic or sexual violence – focus on protecting vulnerable people and also reducing crime in local areas.
Reorganise the layout of the town centre to make it more user friendly	Review and reorganise town centres to allow visitors to use more easily.	Satisfaction with local area	Town Centre Partnerships	April 2014 – April 2017	Reorganise the layout of town centres in the borough to encourage greater footfall and improved economic growth.
Further development of CCTV	Increase the coverage offered by CCTV in the borough.	Reductions in fear of crime and levels of crime	Newcastle Partnership	April 2014 – April 2017	Build on existing CCTV provision by increasing number of hours and days covered by further monitoring and developing systems where appropriate to increase its effectiveness.
Environmental schemes to regenerate and improve our environment	Introduce schemes which improve the “look” of places and their sustainability.	Satisfaction with local area	Newcastle Partnership	April 2014 – April 2017	Introduce schemes which encourage pride in areas and facilities and improve the environment.

WORKING IN PARTNERSHIP TO ACHIEVE IMPROVEMENTS

Project	Action	Anticipated Outcome	Lead	Timescale	Comments
Continue our focus on prevention in all areas	Develop commissioning which focuses on prevention rather than consequence.	Healthier and safer communities	Newcastle Partnership	April 2014 – April 2017	Continue to develop approaches which emphasise prevention rather than consequence – recognising that prevention has the potential to make better use of resources.
Focus on early intervention where possible	Develop commissioning which emphasises early intervention rather than consequences.	Reductions in levels of crime	Newcastle Partnership	April 2014 – April 2017	Developing approaches which aim to intervene in issues at an early stage in order to minimise their impact and also to make better use of resources available.
Develop efficient ways of working including joint procurement and commissioning	Develop collaborative approaches to support services and to realise savings for all organisations.	Better value for money/service efficiencies	Newcastle Partnership	April 2014 – April 2017	Develop joint approaches to support processes such as procurement to both ensure efficient use of resources and also to realise greater joint working.
To focus our work on outcomes, not services or organisations, and on what works rather than whose job it is to do it. To continue to improve information and resource sharing between partners	Commission based on a whole public sector approach and not being limited by organisational boundaries or existing cultures.	Better value for money/service efficiencies	Newcastle Partnership	April 2014 – April 2017	To seek to work across the public sector using a whole sector approach, rather than being tied to existing organisational arrangements. To focus on solutions which deliver positive outcomes and results and organise collaborative responses on that basis.
Locality Action Partnerships (LAPs) to have more control over funding and commissioning services	Develop LAPs into bodies with the ability to deal with locality based issues and needs via commissioning.	Increased satisfaction with areas	Locality Action Partnerships	April 2014 – April 2016	Continue to assist LAPs to interpret information around needs and develop commissioning approaches based on this understanding.
Aim to develop a strategic framework for all partners with shared priorities	Bring together existing strategies and plans to form a coherent borough-based approach to strategic planning and delivery.	Better value for money Increased levels of satisfaction	Newcastle Partnership	April 2014 – April 2017	Review existing documents from public sector organisations in the borough to establish common priorities and strategic approaches and establish delivery mechanisms to bring these ambitions to reality.

Evaluation

How will we know this work is having the right impact?

Having set out our ambitions – of our vision and priorities – and how we intend to deliver against them, it is important that we are able to recognise if we are achieving our aims and that the impact our work is having is positive.

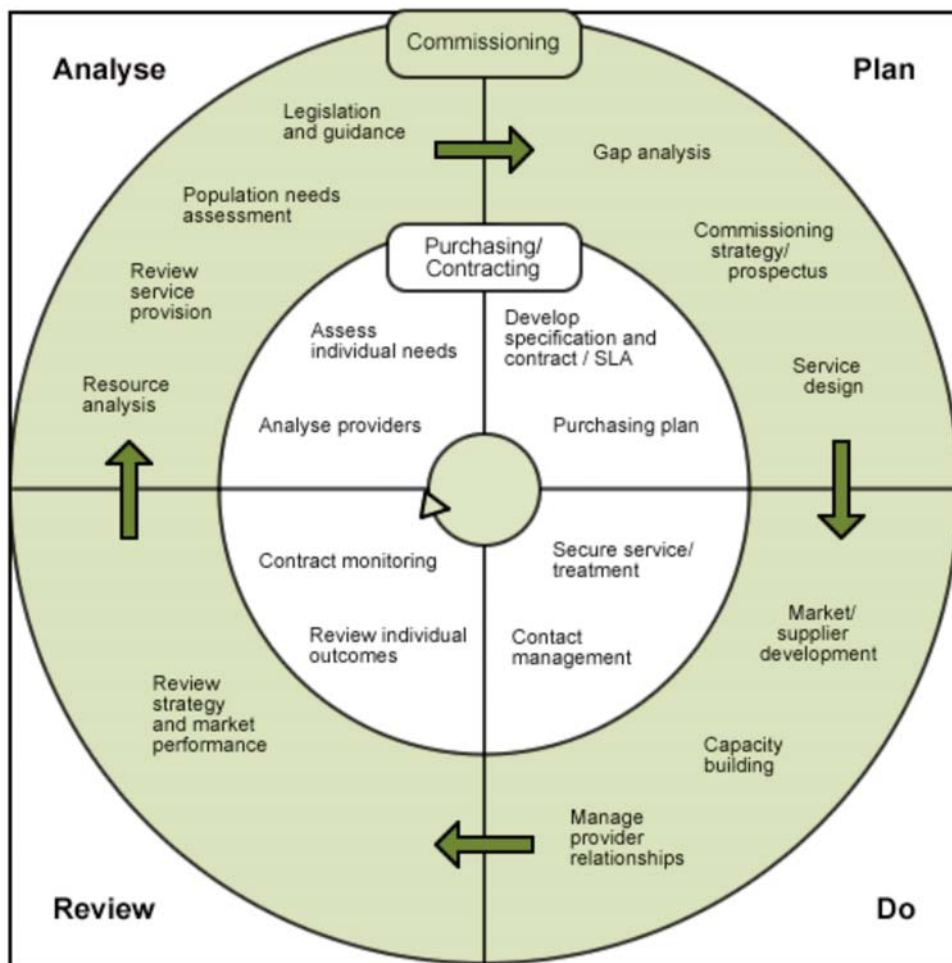
The process we will follow is one based on the commissioning cycle:

Analyse – Plan – Do – Review
(as represented in the diagram).

So how do we know what we are doing is having the “right” impact? Under each of our objectives, we have identified a number of indicators: -

People

- Reductions in burglary and robberies
- Increase in early intervention and prevention activity
- Reduction in numbers of people identified as facing high risk of domestic violence
- Increase in levels of reassurance in places disproportionately affected by crime
- Reduction in repeat victimisation and repeat offending
- Additional availability of support for vulnerable victims
- Increased levels of public satisfaction



Places

- Reduction in alcohol-related crime and admissions to hospital
- Reduction in levels of violent crime in town centres and elsewhere
- Reduction in the number of residents identified as being at risk
- Increased levels of reassurance in places disproportionately affected by crime
- Increased public satisfaction (via partner surveys e.g. “Feel the Difference”)



Partners

- High levels of satisfaction among the public including high levels of reassurance
- Projects delivered by the partnership within budget and timescales
- Reduction in levels of crime, including anti-social behaviour

Getting involved

There are exciting times ahead in Newcastle-under-Lyme and many ways to get involved to help us deliver sustainable outcomes for the benefit of our residents and wider communities as part of the local plan for the borough.



Locality Action Partnerships (LAPs)

There are a number of LAPs in the borough which bring together partners from the community, public, private and voluntary sectors. The LAPs focus on issues that are significant to the communities in which they operate and aim to prioritise, co-ordinate and deliver appropriate responses. Contributions are welcomed from all residents and partner organisations. For further information about getting involved please contact the LAP co-ordinator at the borough council on 01782 742569.



Local Councillors

Local councillors are elected by the community to decide how the council and partners should carry out various activities. They represent the public interest as well as residents living in the ward in which they have been elected to serve a term of office. Local councillors are keen to establish the views of residents, address issues of concern and help in developing ideas for improvements. They have regular contact with the general public through council meetings, telephone calls and surgeries. Surgeries provide an opportunity for any ward resident to go and talk to their councillor face-to-face and these take place regularly. To get in touch with your councillor please visit the council's website www.newcastle-staffs.gov.uk or call 01782 717717.

NCVS

Newcastle-under-Lyme CVS (NCVS) has now merged with VAST. If you are a voluntary organisation, charity or social enterprise based in Newcastle-under-Lyme, advice and support is available from the Development Support Team at

NCVS. The team provides help with starting up a new community group, grant funding, organisational development and can also assist with project management and volunteering opportunities. To get in touch with the team e-mail development@vast.org.uk or telephone 01782 683030.

Further information

For further information about the Newcastle-under-Lyme Local Police and Crime Plan 2014 - 2017 please contact:-

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This information is available in other formats on request.